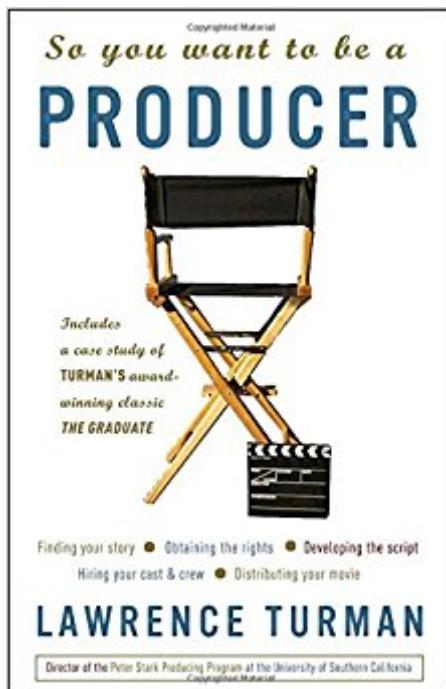


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# So You Want To Be A Producer



## Synopsis

Few jobs in Hollywood are as shrouded in mystery as the role of the producer. What does it take to be a producer, how does one get started, and what on earth does one actually do? In *So You Want to Be a Producer* Lawrence Turman, the producer of more than forty films, including *The Graduate*, *The River Wild*, *Short Circuit*, and *American History X*, and Endowed Chair of the famed Peter Stark Producing Program at the University of Southern California, answers these questions and many more. Examining all the nuts and bolts of production, such as raising money and securing permissions, finding a story and developing a script, choosing a director, hiring actors, and marketing your project, *So You Want to Be a Producer* is a must-have resource packed with insider information and first-hand advice from top Hollywood producers, writers, and directors, offering invaluable help for beginners and professionals alike. Including a comprehensive case study of Turman's film *The Graduate*, this complete guide to the movie industry's most influential movers and shakers brims with useful tips and contains all the information you need to take your project from idea to the big screen.

## Book Information

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## Customer Reviews

“Turman has made smart, superior films for forty years. This is a no B.S., straight-forward, and clear guide to being a producer.” • Paul Newman, Oscar-winning actor “A smart, savvy survivor’s guide to the glamorous (and treacherous) producing game.” • Peter Bart, editor in chief, *Variety* “Far more than a simple how-to

book, Larry tells you what it really takes to get a movie made—•and how you can make a career of making movies. •Jeffrey Katzenberg, cofounder of DreamWorks and executive producer of *Shrek 2* and *Shark Tale*•It's worth four years of film school. •David Brown, four-time Oscar-nominated producer of *Chocolat*, *The Verdict*, *A Few Good Men*, and *Jaws*“Whether you're just starting in this business or a seasoned professional, there is something to be learned from Larry's book. This is a must-read!•Jane Rosenthal, cofounder and producer of the Tribeca Film Festival

Lawrence Turman has produced more than forty films, including *The Graduate*, *The River Wild*, *Short Circuit*, and *American History X*, and is the Endowed Chair of the famed Peter Stark Producing Program at the University of Southern California.

So you want to be a Producer? Then read Turman's book before setting your foot into a craft you think you know everything about while you actually ignore everything about. Turman gives you the nuts and bolts of what it really take to make it and SURVIVE as a Producer.

Lawrence Turman's book is lively, engaging, and informative reading, full of terrific anecdotes, quotes, advice and philosophy. Entertaining and very useful.

This is a very informative book. I just bought it here and I think that it is a MUST have! Thanks Mr. Turman for giving us more insight on being a producer. This is an excellent book and I like your honesty and your enthusiasm for the craft. This book has inspired me.

Loved it. The ups and downs of producing films in Hollywood. If you'd like to be a producer you have to read this first.

good book

Easy to follow along with and honest. You don't often get a book that is flowing with honesty, this one is.

Excellent book. Very informative.

Fantastic Read! Extremely insightful! Well Done, Lawrence!

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